



MASSACHUSETTS

smartshopper[®]

Be Smart. Shop Smart. Get Rewarded.

With SmartShopper, you're in control. Shop around to save on common medical services, and get up to **\$250** in cash rewards per eligible procedure.

Activate Your Account

Call your SmartShopper Personal Assistant at **1-877-282-3722** to complete your activation.

Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross and Blue Shield Association.

Start Earning Rewards with SmartShopper

Talk to Your Doctor

If your doctor recommends a test, scan, or procedure, discuss where you can get the service. With SmartShopper, you can review your options and find the best cost to earn your rewards.

**Call your SmartShopper Personal Assistant at
1-877-281-3722**

Monday through Thursday, 8:00 a.m. to 8:00 p.m. ET
or Friday 8:00 a.m. to 6:00 p.m. ET

Shop

Use SmartShopper to find quality care at a lower cost, and earn cash rewards up to \$250 per procedure. Call the number below or go online:

- Log in to (or register) your MyBlue account at **bluecrossma.com/myblue**.
- Select the Find a Doctor & Estimate Costs button, then select SmartShopper.

Get Rewarded

- Have your test, scan or procedure at an eligible provider, and wait for your reward in the mail!