

SmartShopper is an incentive and engagement program managed by Vitals®, an independent company. You can earn a reward check each time you and your family choose an eligible lower-cost, quality doctor or facility for the health services below. To find a reward-eligible doctor or hospital, just log into [bluecrossma.com/myblue](http://bluecrossma.com/myblue) or call **1-877-281-3722**.

Keep this list for future reference.

| Save on These Health Care Services                                    | Reward Amount (lowest-cost) | Reward Amount (2nd lowest-cost) | Reward Amount (3rd lowest-cost) |
|---|-----------------------------|---------------------------------|---------------------------------|
| Bladder Repair for Incontinence (sling)                               | \$250                       | \$75                            | \$50                            |
| Bladder Scope   | \$250                       | \$75                            | \$50                            |
| Bone Density Scan   | \$50                        | \$25                            | \$0                             |
| Bronchoscopy (procedure to look at airways)                           | \$150                       | \$75                            | \$50                            |
| Bunionectomy (bunion surgery)   | \$150                       | \$75                            | \$50                            |
| Carpal Tunnel Treatment   | \$150                       | \$75                            | \$50                            |
| Cataract Removal  | \$125                       | \$75                            | \$50                            |
| Colonoscopy   | \$250                       | \$75                            | \$50                            |
| CT Scan   | \$75                        | \$50                            | \$0                             |
| Hernia Repair   | \$150                       | \$75                            | \$50                            |
| Knee Arthroscopy  | \$250                       | \$75                            | \$50                            |
| Gall Bladder Removal  | \$250                       | \$75                            | \$50                            |
| Laparoscopic Removal of Ovaries and/or Fallopian Tubes                | \$250                       | \$75                            | \$50                            |
| Lithotripsy Fragmenting (shock waves to break apart) of Kidney Stones | \$250                       | \$75                            | \$50                            |
| Mammogram   | \$50                        | \$25                            | \$0                             |
| MRI   | \$100                       | \$75                            | \$50                            |
| Ear, Nose, Throat (ENT)   | \$150                       | \$75                            | \$50                            |
| PET Scan  | \$150                       | \$75                            | \$50                            |
| Shoulder Arthroscopy  | \$250                       | \$75                            | \$50                            |
| Sigmoidoscopy (procedure to look at rectum and lower colon)           | \$150                       | \$75                            | \$50                            |
| Ultrasounds (non-maternity)   | \$50                        | \$25                            | \$0                             |
| Upper GI Endoscopy  | \$150                       | \$75                            | \$50                            |

The dollar amount you receive may be considered taxable income. Consult your tax advisor.

SmartShopper is managed by Vitals®, an independent company. Members with coverage under Medicaid or Medicare (including as secondary payer) are not eligible to receive incentive rewards under the SmartShopper Program.

For HMO Blue New England plans, only network providers located in Massachusetts, Rhode Island, New Hampshire, and Vermont may qualify for rewards under the SmartShopper program. For HMO Blue plans, only network providers located in Massachusetts may qualify for rewards.